



College of Business Program Review 2018-19

Closing MOU

Date: September 4, 2019

Overview

Degree/Certificate Programs Reviewed:

- Bachelor of Science in Business Administration in Accounting
- Bachelor of Science in Business Administration in Accounting and Information Systems
- Bachelor of Science in Business Administration in Economics
- Bachelor of Arts in Economics
- Bachelor of Science in Business Administration in Finance
- Bachelor of Science in Business Administration in General Business
- Bachelor of Science in Business Administration in Information Systems
- Bachelor of Science in Business Administration in International Business
- Bachelor of Science in Business Administration in Management
- Bachelor of Science in Business Administration in Marketing
- Master of Science in Economics
- Master of Arts in Economics
- Master of Business Administration
- Master of Accountancy
- Master of Science in Finance
- Master of Science in Information Systems
- Executive Master of Business Administration
- Ph.D. in Business Administration
- Ph.D. in Economics

Department Chair & Dean:

Greg Mosier, Dean

External Reviewers & Affiliation:

AACSB Reviewers:

Dr. Gregg Aytes, Professor, Jake Jabs College of Business & Entrepreneurship, Montana State University-Review Team Business Chair

Dr. Sharon Oswald- Dean, College of Business, Mississippi State University

Dr. Margaret O'Reilly-Allen, Chair, Accounting, College of Business Administration, Rider University- Review Team Accounting Chair

Dr. David Jaeger, Chair, Department of Accounting & Finance, Coggin College of Business, University of North Florida

Date of External Visit:

February 24-26, 2019

Review Process Summary

The College of Business programs were scheduled for regular program review as mandated by the Board of Regents and University policy. A self-study document for the departments and their programs was developed by the faculty and completed in Fall, 2018. The report was provided to the four external reviewers before they conducted an on-campus visit on February 24-26, 2019. The reviewers appraised the program and met with relevant faculty, staff, students and administrators to determine the department's accomplishments, examine strengths and weaknesses, and identify opportunities as it plans for the future. A final report was issued by the site visitors shortly after the review visit. In accordance with institution practice, responses to the review were solicited from the department and the dean. A final meeting took place on September 4, 2019. This document represents the final MOU of recommendations and findings from the review.

Signatures

Executive Vice President &
Provost:



Kevin Carman

Date: 9/27/19

Vice Provost, Undergraduate
Education:



Date: 9/27/19

Vice Provost, Graduate Education
& Dean, Graduate School



David Zeh

Date: 9/27/19

Dean, College of Business



Greg Mosier

Date:

9/30/19

Major Findings and Conclusions

1. The College of Business has again received the maximum 5-year allowable accreditation from the Association to Advance Collegiate Schools of Business (AACSB) for both the Business and Accounting programs.
2. The College of Business provides students with experiences that develop real world skills, contribute to the recognition of the university and support the community. Those include student involvement in programs such as TEDX University of Nevada and internships with the Small Business Development Center.
3. The College of Business has demonstrated an ongoing commitment of engagement in the global community. Participation in the Mandela Washington Fellowship for Young African American Leaders is an example of this commitment.
4. The College of Business participation in NevadaFIT with their BizFIT program prepares college freshman for the transition from home life to college, emphasizing time management. This program has demonstrated positive impact on retention rates and serves as a best practice, providing leadership and high quality continuous improvement in management of education.

Next Steps for this Program/Department

1. Strategic Planning and Building a Vision for the Department:

The College of Business completed their program review as part of their reaccreditation process through the Association to Advance Collegiate Schools of Business (AACSB). The College of Business is one of only 188 universities around the world to achieve dual-accreditation for both Business and Accounting by the AACSB, and was notified in May 2019 that they were once again granted the maximum 5-year accreditation for both programs. The College of Business was provided with areas of improvement as identified by the AACSB, including direction to identify evidence of impact as examples to the faculty and staff of ways they can positively influence invested parties through their research, teaching and service. These examples should be communicated and tracked regularly. The College of Business recognizes the value in the knowledge that it brings to the community and seeks to grow opportunities to increase collaborative relationships. Expanding the Nevada Global Business program, and encouraging faculty engagement with the Dean's Advisory Council are examples of ways that this continued growth can be achieved while providing clearly communicated examples to the faculty of their impact on local and global communities.

2. Graduate/Undergraduate Curriculum & Education

Through the AACSB accreditation progress no issues were expressed regarding curriculum or education for either the Business or Accounting programs, at the undergraduate or graduate levels. Several items were identified as being commendable and best practices, which demonstrated leadership and high-quality continuous improvement on the part of the College. Among those items were the BizFIT program that was viewed as unique and positively contributing to increased retention rates by providing incoming freshman with time-management skills as they transition from home life to college. Also of note was TEDX University of Nevada which was recognized as benefiting the College of Business students via their involvement with the planning and execution of the event, but also benefits the university and the state of Nevada as it puts them on the international stage. The Mandela Washington Fellowship for Young African American Leaders was cited as demonstrating the College's commitment to global engagement and having a positive impact on those who participate in the program. Finally, student internships with the Small Business Development Center was noted as providing students with real-world experience while providing value to community small businesses.

3. Program Outcomes (assessment, placement, retention, graduation—Undergraduate/Graduate)

The AACSB accreditation team recognized that regular assessment was taking place and that faculty were making changes based on assessment results, but noted that the college should consider how learning goals can be addressed across multiple courses and seek closer collaboration between the curriculum and the assurance of learning committees to ensure that curriculum changes consider assessment of learning results. As the College has grown in recent years, there has been increasing constraint on resources to meet student needs. The administration seeks ways to address these needs including increasing the number of faculty. The College is also looking to grow via exploring online-learning opportunities and additional degree programs, and is undertaking a review of the undergraduate core and the MBA curriculum. This process will include a review of the assurance-of-learning program, which will jointly engage the curriculum and assessment committees.

8. Faculty

It was recommended that expectations for tenure-track faculty be clearly communicated in terms of expectations regarding research, expectations to secure external funding, and publications. The College has developed a comprehensive Junior Faculty Mentoring Program to support assistant professors through the tenure process. Grant-proposal support is provided by these mentors, as well as the University Research & Innovation Office. The College has an established program that provides incentives to those faculty who publishing in high-quality journals, and provides a research-focused culture with their Speaker Series in Economics and Research Brown Bags discussions.

The department should keep in mind that it is the expectation at the university that tenured associate professors in all departments continue to build a portfolio of scholarly work following achievement of tenure so as to move successfully through the promotional ranks to full professor.

Action Items

The college will:

1. A report will be produced out of the core curriculum comprehensive review the college is undertaking, as well as white paper regarding the MBA program requirements.
2. Create a defined statement regarding college outreach to assist the faculty in understanding their role.
3. The administration in the College of Business will work with UNR Planning, Budget & Analysis to improve College of Business analytics accessibility.
4. The Graduate School will work with College of Business administration to find ways to encourage enrollment and completion, particularly with the Ph.D. in Economics and consider options regarding the smaller Master programs.
5. With Pearson coming online for College of Business programs, progress will be closely monitored and exploration of determining if a move to online only options for other Master’s programs will be pursued. There is also an opportunity for an online undergraduate program in business, which College of Business will explore.
6. The Ph.D. in BA that has launched fall 2019 will also be closely monitored for continued growth.
7. Comparison with peer institutions regarding program requirements will be completed. Using Curricular Analytics and Navigate (EAB), the college and department will examine degree pressure points (where students are not on track to be successful in the program), identify ways to simplify degree paths, and give advising to those students who appear not to be on a successful track. Emphasis on student success should be on both the undergraduate and graduate levels. This is being asked of all program across the University. The goal is to have reports by the end of the fall 2019 semester.

Vital Statistics on NSHE Reports

Bachelor of Science in Business Administration in Accounting

Number of students with declared major in the program area 2018-19:	223
Number of graduates from the program, 2016-17:	87
Number of graduates from the program, 2017-18:	124
Number of graduates from the program, 2018-19:	122
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	1337

Bachelor of Science in Business Administration in Accounting & Information Systems

Number of students with declared major in the program area 2018-19:	26
Number of graduates from the program, 2016-17:	11
Number of graduates from the program, 2017-18:	5
Number of graduates from the program, 2018-19:	9
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	2767

Bachelor of Science in Business Administration in Economics

Number of students with declared major in the program area 2018-19:	107
Number of graduates from the program, 2016-17:	80
Number of graduates from the program, 2017-18:	75
Number of graduates from the program, 2018-19:	59
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	3085*

Bachelor of Arts in Economics

Number of students with declared major in the program area 2018-19:	29
Number of graduates from the program, 2016-17:	20
Number of graduates from the program, 2017-18:	15
Number of graduates from the program, 2018-19:	10
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	3085*

Bachelor of Science in Business Administration in Finance

Number of students with declared major in the program area 2018-19:	324
Number of graduates from the program, 2016-17:	93
Number of graduates from the program, 2017-18:	121
Number of graduates from the program, 2018-19:	142
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	841

Bachelor of Science in Business Administration in General Business

Number of students with declared major in the program area 2018-19:	111
Number of graduates from the program, 2016-17:	22
Number of graduates from the program, 2017-18:	30
Number of graduates from the program, 2018-19:	26
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	431

Bachelor of Science in Business Administration in Information Systems

Number of students with declared major in the program area 2018-19:	179
Number of graduates from the program, 2016-17:	71
Number of graduates from the program, 2017-18:	74
Number of graduates from the program, 2018-19:	83
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	1430

Bachelor of Science in Business Administration in International Business

Number of students with declared major in the program area 2018-19:	65
Number of graduates from the program, 2016-17:	28
Number of graduates from the program, 2017-18:	29
Number of graduates from the program, 2018-19:	22
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	n/a

Bachelor of Science in Business Administration in Management

Number of students with declared major in the program area 2018-19:	308
Number of graduates from the program, 2016-17:	151
Number of graduates from the program, 2017-18:	162
Number of graduates from the program, 2018-19:	172
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	1942

Bachelor of Science in Business Administration in Marketing

Number of students with declared major in the program area 2018-19:	357
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Number of graduates from the program, 2016-17:	140
Number of graduates from the program, 2017-18:	119
Number of graduates from the program, 2018-19:	187
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	1064

Master of Arts in Economics

Number of students with declared major in the program area 2018-19:	5
Number of graduates from the program, 2016-17:	2
Number of graduates from the program, 2017-18:	4
Number of graduates from the program, 2018-19:	2
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	69**

Master of Science in Economics

Number of students with declared major in the program area 2018-19:	2
Number of graduates from the program, 2016-17:	2
Number of graduates from the program, 2017-18:	4
Number of graduates from the program, 2018-19:	3
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	69**

Master of Business Administration

Number of students with declared major in the program area 2018-19:	211
Number of graduates from the program, 2016-17:	94
Number of graduates from the program, 2017-18:	95
Number of graduates from the program, 2018-19:	85
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	503

Master of Accountancy

Number of students with declared major in the program area 2018-19:	29
Number of graduates from the program, 2016-17:	10
Number of graduates from the program, 2017-18:	12
Number of graduates from the program, 2018-19:	17
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	61

Master of Science in Finance

Number of students with declared major in the program area 2018-19:	15
Number of graduates from the program, 2016-17:	10
Number of graduates from the program, 2017-18:	8
Number of graduates from the program, 2018-19:	7
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	27

Master of Science in Information Systems

Number of students with declared major in the program area 2018-19:	25
Number of graduates from the program, 2016-17:	5
Number of graduates from the program, 2017-18:	9
Number of graduates from the program, 2018-19:	11
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	77

Executive Master of Business Administration

Number of students with declared major in the program area 2018-19:	70
Number of graduates from the program, 2016-17:	28
Number of graduates from the program, 2017-18:	34
Number of graduates from the program, 2018-19:	27
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	136

Ph.D. in Business Administration No program enrollment until Fall 2019

Number of students with declared major in the program area 2018-19:	N/A
Number of graduates from the program, 2016-17:	N/A
Number of graduates from the program, 2017-18:	N/A
Number of graduates from the program, 2018-19:	N/A
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	N/A

Ph.D. in Economics

Number of students with declared major in the program area 2018-19:	15
Number of graduates from the program, 2016-17:	2
Number of graduates from the program, 2017-18:	4
Number of graduates from the program, 2018-19:	0
Headcount of students enrolled in any course related to the program (duplicated), Fall 2018:	69**

* Cannot differentiate between BA and BS

** Cannot differentiate between MA, MS, and PhD